

A SEASONAL UPDATE FROM OSWESTRY BID.

While Oswestry prepares for the busy Xmas season, we'd like to keep you in the loop with the latest news from the Oswestry BID team.



MEET ADELE

Adele Nightingale is the Oswestry BID Manager. With a wealth of business experience and local knowledge, she will be forging partnerships to deliver projects in our agreed business plan.

THE AGM

The BID's first AGM was held at North Shropshire College in November and elections were carried out for the BID Board.

This was followed by questions and discussions.

*** If you are interested in being on the Board, do get in touch with Adele.**

IT'S A SIGN

We've completed a **comprehensive survey of road signage** in the BID Area to identify signs which need to be removed, repaired, enhanced, or replaced - part of a wider project to improve and enhance the appearance of our town to help people find what we have to offer.



UP, UP & AWAY

We are working with organisers of the **Oswestry Balloon Carnival**, Nightingale House, Lindstrand & Oswestry Town Council, to see how to further develop the event in & around the town centre.

DECEMBER 2018

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BID
OSWESTRY
Business Improvement District

2019 OSWESTRY WEBSITE

We are working to put together a **definitive Oswestry website** that promotes and presents Oswestry to a local, regional and national audience with connections to existing partner websites.

Every BID Member will have the opportunity to be featured on the website which will proudly promote all that Oswestry has to offer and where to find it.

LAUNCHING 2019



Vectors from Vecteezy



MEASURE BY MEASURE

The BID Team have been exploring options for **monitoring & reporting** the flows of people and traffic across the BID Area.

This information is vital in planning & assessing the success of footfall initiatives, the effects of weather patterns and traffic issues on the trading environment across the whole BID Area.

SAFE AND SECURE

A growing challenge across the BID Area is the **safety and security of business premises**. BID will be working with a range of partners to find the most practical, cost-effective and workable solutions and approaches to address this issue.



WE NEED YOUR EMAIL

We want to keep in **regular contact** with you via email. It's important you don't miss out on upcoming opportunities, new initiatives and to hear the latest on the website!

* **PLEASE EMAIL ADELE** with your name, company, & address
- thank you!

Wishing you a Happy & Prosperous Christmas!

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