

OSWESTRY BID - Minutes
 Tuesday, 29 June 2021, at 3pm
 Venue: Video Conference

	<p>Present</p> <p>Ian Follington (IF) - Chair James Woodward (JW), Cold Move Lee Lucks (LL), Oswestry Borderland Tourism Tim Morris (TM), Booka Mark Derham (MD), Bridge Coffee Tania McGee (TMc), Lanyon Bowdler Duncan Tipton (DT), Wilko Patrick Evans (PE), Evans Enterprises Stuart Phillips (SP), Celt Rowland Adele Nightingale (AN) - BID Manager John Waine (JW2) – BID Admin Matt Potts (MP), Shropshire Council</p>	ACTIONS																																				
1.	<p>Welcomes and Apologies:</p> <p>IF welcomed members to the meeting.</p>																																					
2.	<p>Prospective Board Member</p> <p>The Board had invited Sam Cleal of Niche Patisserie to come to the meeting and share her background, experience and interest in joining the BID Board.</p> <p>There then followed a discussion.</p> <p>Proposal: That Sam Cleal be invited to join the Board. Vote: Carried.</p>																																					
3.	<p>Minutes of Last meeting and Actions arising:</p> <p>Minutes of last meeting approved. Any actions arising to be dealt with during the meeting.</p>																																					
4.	<p>Conflicts of Interest.</p> <p>No conflicts of interest with Board Members declared.</p>																																					
5.	<p>Governance</p> <p>No issues or actions this month.</p>																																					
6.	<p>Finance</p> <p>Levy Collection Year to date</p> <p>Cash in the bank as at 24/06/21 - £483,986 (+ £42k due in from SC)</p> <table border="1" data-bbox="193 1742 1406 1933"> <thead> <tr> <th></th> <th>Liability (£)</th> <th>Receipts (£)</th> <th>Credits (£)</th> <th>Balance O/S</th> <th>% Collected</th> </tr> </thead> <tbody> <tr> <td>2018-2019</td> <td>252,352.04</td> <td>253,777.69</td> <td>3,832.70</td> <td>2,407.05</td> <td>99.05</td> </tr> <tr> <td>2019-2020</td> <td>264,027.08</td> <td>265,873.89</td> <td>5,447.37</td> <td>3,600.56</td> <td>98.64</td> </tr> <tr> <td>2020-2021</td> <td>278,896.29</td> <td>264,901.65</td> <td>5,847.54</td> <td>16,842.18</td> <td>93.96</td> </tr> <tr> <td>2021-2022</td> <td>278,958.41</td> <td>226,167.69</td> <td>17,225.95</td> <td>70,016.67</td> <td>74.90</td> </tr> <tr> <td>Totals</td> <td>1,074,233.82</td> <td>1,010,720.92</td> <td>29,353.56</td> <td>92,866.46</td> <td>91.35</td> </tr> </tbody> </table>		Liability (£)	Receipts (£)	Credits (£)	Balance O/S	% Collected	2018-2019	252,352.04	253,777.69	3,832.70	2,407.05	99.05	2019-2020	264,027.08	265,873.89	5,447.37	3,600.56	98.64	2020-2021	278,896.29	264,901.65	5,847.54	16,842.18	93.96	2021-2022	278,958.41	226,167.69	17,225.95	70,016.67	74.90	Totals	1,074,233.82	1,010,720.92	29,353.56	92,866.46	91.35	
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7.	<p>GRANTS UPDATE</p> <p>MP updated on current status of the various UK Government Covid Grant Schemes including LRSG, RESTART, ARG and the Economic Recovery Grant supporting the wider business landscape.</p> <p>It was noted that a higher proportion of Oswestry businesses have submitted grant applications for new projects across the county. This was attributed to support provided by BID to local businesses to ensure they claim their full entitlements.</p>	
8.	<p>BID MANAGER'S REPORT</p> <p>I. Rail Link</p> <p>AN updated that we're still waiting to hear from UK Government on the decision regards our latest submission for a funded feasibility study.</p> <p>II. PubWatch meeting</p> <p>AN updated on the PubWatch meeting today, working with Police and supporting our members with new guidance and any questions they may have.</p> <p>III. ShopWatch</p> <p>AN updated that ShopWatch will be re-launched, discussions have been on-going had with several retailers who have shown an interest in the scheme.</p> <p>IV. Oswestry Balloon Carnival</p> <p>AN updated on the recent meeting, funding, and carnival planning, stalls and marketing.</p> <p>V. Bunting</p> <p>AN updated on replacement of bunting due to colour fading issues with the supplied product, this is being resolved quickly following discussions with the supplier.</p> <p>VI. Lighting</p> <p>AN updated on progress with the new festoon lighting around the town.</p> <p>VII. Human Resources</p> <p>AN updated on proposals to best meet BID's requirements going forward.</p>	
9.	<p>PROJECTS</p> <p>I. NEW PROJECTS</p> <p>a. Oswestry Lorry Park AN updated, discussions on-going with key stakeholder parties.</p> <p>b. Wellness Event AN updated on latest outline and budget for the proposed event with Board discussions on funding streams.</p> <p>Action: AN to explore further with the event organisers and update the Board.</p> <p>c. Sculptures & Morrisons Gateway installation AN updated on discussions with artists about repairs to town sculptures and possible extension of the programme looking at Arts Council Funding. Board discussions about possibilities, opportunities, competition, maintenance and contributions.</p> <p>Sculpture Proposal: To invest £10K to the Sculpture Project to extend the installations conditional on a 50/50 match funding from Arts Council.</p> <p>Vote: Carried.</p>	AN

	<p>d. Morrisons Roundabout AN updated on Morrisons engagement re: roundabout enhancement, discussions on-going.</p> <p>e. Industrial Estates Business Directory, ‘Oswestry - Find it, Buy it.’ AN updated on business directory for Industrial Estates. Project going well. Will soon have definitive business list and looking to September for print.</p> <p>f. Town Centre – Business Directory AN updated on proposal to follow the Industrial Estate directory with a similar style for the Town Centre. BID are engaged in securing additional funding to support the project from newly available grant schemes. Board discussion on usefulness of town centre map and likely functionality.</p> <p>Proposal: To invest £6K to support the project. Vote: Carried.</p> <p>g. Oswestry Town App Board discussions on the Town App concept and form.</p> <p>Proposal: To invest £7K to support the project. Vote: Carried.</p> <p>h. Digital Totems Board detailed discussion on funding of 2 Digital Totems.</p> <p>Proposal: To invest £25K to support the Digital Totems project. Vote: Carried.</p> <p>i. Town Centre Wayfinding Board detailed discussion on best approach to Town Centre Wayfinding, issues involved and various funding streams.</p> <p>Action: AN/IF to take to next Future Oswestry Group meeting</p> <p>j. Dwell Spaces – Church St, interim enhancements AN introduced proposals for Church St enhancements to replace the present Covid ‘hogs’. Detailed Board discussion on options with respect to layout, loading bay space/period, Blue Badge parking bay, colouring/shading, planters and speed limits.</p> <p>Proposal: To set aside funding up to £45K to support changes that improves and enhances the road to move the process forward. Vote: Carried.</p> <p>k. Business Mentoring IF introduced business mentoring concept to support up to 20 local businesses to improve their business operation and model directly in their business premises.</p> <p>Proposal: To invest £5K in Business Mentoring funded 50/50 with Shropshire Council to a £10K total. Vote: Carried.</p> <p>l. Small Business Growth Grant IF introduced scheme to make grants up to £2.5K (with a 50% match) available for small start-up businesses or those going to the next stage – Would be up to £60K total spend, £20K from BID and £40K from Shropshire Council – with the aim of encouraging new businesses into town.</p> <p>Action: AN/IF to consider best way to approach and implement the scheme and bring back to the Board.</p> <p>m. Footfall/WiFi Expansion AN introduced proposal to expand Footfall/WiFi capability into Cae Glas Park and lower Church Street.</p> <p>Action: AN to explore co-funding options.</p>	<p>AN</p> <p>AN/IF</p> <p>AN/IF</p> <p>AN</p>
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9.	<p>AOB</p> <ul style="list-style-type: none"> LL updated on tourism schemes that BID had contributed to, with new packs distributed across Shropshire, and good figures on the Google ads. <p>Action: AN/LL to explore BID relationship with OBT to see if there are ways to enhance it.</p>	AN/LL
10.	<p>Next Meeting</p> <p>MONDAY, 26th July 2021, at 4pm on Zoom.</p>	