



Oswestry BID AGM 2025

18th November 2025

AGENDA:

- Welcome & Apologies
- Approve Minutes of Last Meeting
- Receive Director's report & Brief of First Term
- Present accounts for period
- Retirement & re-election /election of Directors
- General Business



Directors Report

April 2024 to March 2025

Oswestry BID's Four main Objectives:

- Representing
- Supporting
- Improving
- Promoting



Directors Report

April 2024 to March 2025

REPRESENTING through

- Co-ordinated business representation to local authorities.
- Representation for business on the Police Partnership Panel.
- Co-ordinated representation for businesses on the Future Oswestry Group.
- Representation for business on the High Street Heritage Action Zone Board.
- Business Tourism Partnership with Oswestry Borderland Tourism.
- Membership of Visit Shropshire.



Directors Report

April 2024 to March 2025

SUPPORTING through

- Support with accessing grants and navigating Local Authority policies and procedures.
- Assistance with improving traffic management and regulation.
- Support for new directories for the town centre and industrial estates.
- Access to the Shopwatch and Pubwatch initiatives.
- Free business training such as Emergency First Aid, Forklift Training, Manual Handling, IPAF Training and Social Media courses.



Directors Report

April 2024 to March 2025

IMPROVING through

- Continuing of the Street Rangers initiative to pro-actively support businesses in dealing with anti-social behaviour and shoplifting.
- Continuing to seek out further investment in Oswestry.
- Nightly security patrols protecting 129 local businesses.
- Targeted street cleaning in Town centre and Industrial estates.
- Continued to maintain several BID defibrillators and promote their locations.
- Support for festoon lighting in the town centre improving safety & attractiveness.
- Working with Oswestry in Bloom to maintain our floral displays in and around town and support them with sponsorship to encourage business engagement.



Directors Report

April 2024 to March 2025

PROMOTING through

- Popular promotional videos reaching over 500,000 people.
- Dedicated OneOswestry website and Shop Local Online.
- @OneOswestry social media promotion for town centre and industrial estate businesses.
- Supporting the Oswestry Balloon Carnival, Oswestry Food Festival and Oswestry Community Games.
- Bringing exciting new BID Events to town such as the Beach and the Street Circus.



Accounts

Year End 2025

Draft Financial Statements at 12 November 2025 at 10:35:23

OSWESTRY BID LIMITED

DETAILED PROFIT AND LOSS ACCOUNT

FOR THE YEAR ENDED 31 MARCH 2025

| | 2025 £ | 2025 £ | 2024 £ | 2024 £ |
|--|-----------|-----------|-----------|-----------|
| Turnover | | | | |
| Levies | | 279,835 | | 248,644 |
| Other income | | | | |
| Grants received | 28,000 | | - | |
| | | 28,000 | | - |
| Cost of raw materials and consumables | | | | |
| Direct costs | 215,911 | | 232,570 | |
| | | (215,911) | | (232,570) |
| Staff costs | | | | |
| Wages and salaries | 71,340 | | 63,503 | |
| Social security costs | 2,334 | | 1,284 | |
| Staff pension costs | 1,766 | | 1,538 | |
| | | (75,440) | | (66,325) |
| Depreciation and other amounts written off assets | | | | |
| Depreciation | 606 | | 46 | |
| | | (606) | | (46) |
| Other charges | | | | |
| Technical services | 19,690 | | 22,510 | |
| Staff training | - | | 1,181 | |
| Rent | 4,104 | | 4,153 | |
| Consultancy fees | 2,580 | | 4,513 | |
| Accountancy | 2,140 | | 2,024 | |
| Bank charges | 96 | | 96 | |
| Insurances | 489 | | 547 | |
| Printing and stationery | 1,753 | | 1,842 | |
| Advertising and marketing | 18,029 | | 20,080 | |
| Computer, Website & branding development costs | 3,772 | | 3,859 | |
| Telecommunications | 1,369 | | 1,133 | |
| Sundry expenses | 35 | | 35 | |
| | | (54,057) | | (61,973) |
| Loss for the year | | (38,179) | | (112,270) |



Accounts Year End 2025

Draft Financial Statements at 12 November 2025 at 10:34:49

OSWESTRY BID LIMITED

BALANCE SHEET

AS AT 31 MARCH 2025

| | 2025 | | 2024 | |
|--|----------|--------|----------|---------|
| | £ | £ | £ | £ |
| Fixed assets | | 1,826 | | 136 |
| Current assets | 122,939 | | 159,280 | |
| Prepayments and accrued income | 1,465 | | 1,737 | |
| Creditors: amounts falling due within one year | (32,853) | | (29,597) | |
| Net current assets | | 91,551 | | 131,420 |
| Total assets less current liabilities | | 93,377 | | 131,556 |
| Net assets | | 93,377 | | 131,556 |
| Capital and reserves | | 93,377 | | 131,556 |



Q&A Session



Oswestry BID Limited Board



Mark Derham, Director & Chair
Bridge Coffee

Standing down



Dawn Edwards, Director
Covent Garden Fruit Market Ltd



Patrick Evans, Director
MD of Evans Enterprises



Natasha Rendell, Director
The Surplus Station



Kevin Griffiths, Director
Griffiths Hire Shops
**Standing down,
Standing for re-election**



Andy Banks, Director
Jewson Oswestry



Alison Parr, Director
StoneHouse Brewery Limited



Carl Thomas, Director
Furrows of Oswestry
**Standing down,
Standing for re-election**



Jolyon Iles, Director
Ambers Pizza Co and The Beech Tree Cafe



Jonathan Roberts, Director
Milanos Cafe



Judy Bourne, Director
Monks Estate and Letting Agent



General Business



**Thank you for your
continued support**