



Oswestry BID AGM 2025

18th November 2025

AGENDA:

- Welcome & Apologies
- Approve Minutes of Last Meeting
- Receive Director's report & Brief of First Term
- Present accounts for period
- Retirement & re-election /election of Directors
- General Business



Directors Report

April 2024 to March 2025

Oswestry BID's Four main Objectives:

- Representing
- Supporting
- Improving
- Promoting



Directors Report

April 2024 to March 2025

REPRESENTING through

- Co-ordinated business representation to local authorities.
- Representation for business on the Police Partnership Panel.
- Co-ordinated representation for businesses on the Future Oswestry Group.
- Representation for business on the High Street Heritage Action Zone Board.
- Business Tourism Partnership with Oswestry Borderland Tourism.
- Membership of Visit Shropshire.



Directors Report

April 2024 to March 2025

SUPPORTING through

- Support with accessing grants and navigating Local Authority policies and procedures.
- Assistance with improving traffic management and regulation.
- Support for new directories for the town centre and industrial estates.
- Access to the Shopwatch and Pubwatch initiatives.
- Free business training such as Emergency First Aid, Forklift Training, Manual Handling, IPAF Training and Social Media courses.



IMPROVING through

Directors Report

April 2024 to March 2025

- Continuing of the Street Rangers initiative to proactively support businesses in dealing with anti-social behaviour and shoplifting.
- Continuing to seek out further investment in Oswestry.
- Nightly security patrols protecting 129 local businesses.
- Targeted street cleaning in Town centre and Industrial estates.
- Continued to maintain several BID defibrillators and promote their locations.
- Support for festoon lighting in the town centre improving safety & attractiveness.
- Working with Oswestry in Bloom to maintain our floral displays in and around town and support them with sponsorship to encourage business engagement.



Directors Report

April 2024 to March 2025

PROMOTING through

- Popular promotional videos reaching over 500,000 people.
- Dedicated OneOswestry website and Shop Local Online.
- @OneOswestry social media promotion for town centre and industrial estate businesses.
- Supporting the Oswestry Balloon Carnival, Oswestry Food Festival and Oswestry Community Games.
- Bringing exciting new BID Events to town such as the Beach and the Street Circus.



Accounts

Year End 2025

Draft Financial Statements at 12 November 2025 at 10:35:23
OSWESTRY BID LIMITED

DETAILED PROFIT AND LOSS ACCOUNT
FOR THE YEAR ENDED 31 MARCH 2025

	2025 £	2025 £	2024 £	2024 £
Turnover				
Levies		279,835		248,644
Other income				
Grants received	28,000		-	-
	28,000		-	-
Cost of raw materials and consumables				
Direct costs	215,911		232,570	
	(215,911)		(232,570)	
Staff costs				
Wages and salaries	71,340		63,503	
Social security costs	2,334		1,284	
Staff pension costs	1,766		1,538	
	(75,440)		(66,325)	
Depreciation and other amounts written off assets				
Depreciation	606		46	
	(606)		(46)	
Other charges				
Technical services	19,690		22,510	
Staff training	-		1,181	
Rent	4,104		4,153	
Consultancy fees	2,580		4,513	
Accountancy	2,140		2,024	
Bank charges	96		96	
Insurances	489		547	
Printing and stationery	1,753		1,842	
Advertising and marketing	18,029		20,080	
Computer, Website & branding development costs	3,772		3,859	
Telecommunications	1,369		1,133	
Sundry expenses	35		35	
	(54,057)		(61,973)	
Loss for the year		(38,179)		(112,270)



Accounts

Year End

2025

Draft Financial Statements at 12 November 2025 at 10:34:49

OSWESTRY BID LIMITED

BALANCE SHEET

AS AT 31 MARCH 2025

	2025	2024
	£	£
Fixed assets	1,826	136
Current assets	122,939	159,280
Prepayments and accrued income	1,465	1,737
Creditors: amounts falling due within one year	<u>(32,853)</u>	<u>(29,597)</u>
Net current assets	<u>91,551</u>	<u>131,420</u>
Total assets less current liabilities	<u>93,377</u>	<u>131,556</u>
Net assets	<u><u>93,377</u></u>	<u><u>131,556</u></u>
Capital and reserves	<u><u>93,377</u></u>	<u><u>131,556</u></u>



Q&A Session



Oswestry BID Limited Board



Mark Derham, Director & Chair
Bridge Coffee

Standing down



Dawn Edwards, Director
Covent Garden Fruit Market Ltd



Patrick Evans, Director
MD of Evans Enterprises



Natasha Rendell, Director
The Surplus Station



Kevin Griffiths, Director
Griffiths Hire Shops
Standing down,
Standing for re-election



Andy Banks, Director
Jewson Oswestry



Alison Parr, Director
StoneHouse Brewery Limited



Carl Thomas, Director
Furrows of Oswestry
Standing down,
Standing for re-election



Jolyon Iles, Director
Ambers Pizza Co and The Beech Tree
Cafe



Jonathan Roberts, Director
Milanos Cafe



Judy Bourne, Director
Monks Estate and Letting Agent



General Business



**Thank you for your
continued support**