

**OSWESTRY BID - Minutes**  
 Tuesday, 8<sup>th</sup> July 2025  
Location: The Oswestry Memorial Hall

	<p><b>Present</b></p> <p>Mark Derham (MD), Bridge Coffee          Patrick Evans (PE), Evans Enterprises          Jonathan Roberts (JR), Milanos          Carl Thomas (CT), Furrows          Lee Lucks (LL), Oswestry Borderland Tourism          Kev Griffiths (KE), Griffiths Tool Hire          Graeme Kirkham (GK), Knock &amp; Snitch          Dawn Edwards (DE), Covent Garden Fruit Market Limited          Alison Parr (AP), Stonehouse Brewery          Matt Potts (MP), Shropshire Council</p> <p>Adele Nightingale (AN) - BID Manager          Lindsey Pierce (LP) – BID Assistant Manager          John Waine (JW) – BID Admin</p>	<b>ACTIONS</b>
<b>1.</b>	<p><b>Welcomes and Apologies:</b></p> <p>Apologises from Natasha Rendell (NR), Emma Chapman (EC) and Judy Bourne (JB)</p> <p>MD welcomed members to the meeting.</p>	
<b>2.</b>	<p><b>Minutes of Last meeting and Actions arising:</b></p> <p>Minutes of last meeting approved.</p> <p>Any actions arising to be dealt with during the meeting.</p>	
<b>3.</b>	<p><b>Conflicts of Interest.</b></p> <p>N/A</p>	
<b>4.</b>	<p><b>Governance</b></p> <p>Director Verification needs to be completed if not already done so.</p>	
<b>5.</b>	<p><b>Potential New Directors</b></p> <p><b>i. Potential Director – Andy Banks (AB)– Jewsons</b></p> <p>AB gave intro of his business and his interest in BID and Oswestry.</p> <p><b>Proposal:</b> To invite Andy Banks to the BID Board.  <b>Vote:</b> CARRIED.</p> <p><b>ii. . Potential Director – Jolyon Iles (JI) – Ambers &amp; The Beech Tree</b></p> <p>JI gave intro of his business and his interest in BID and Oswestry.</p> <p><b>Proposal:</b> To invite Jolyon Iles to the BID Board.  <b>Vote:</b> CARRIED.</p>	

6.	<div>Finance</div> <div>I. Cash in Bank</div> <div>Cash in the Bank as at 4<sup>th</sup> July 2025 - £196,663.53</div> <div>II. Levy Collection Year to date</div> <div>Levy Collections to date</div> <table><thead><tr><th>BID TERM 2</th><th>Liability (£)</th><th>Receipts (£)</th><th>Credits (£)</th><th>Balance O/S</th><th colspan="2">% Collected</th></tr></thead><tbody><tr><td>2023/2024</td><td>274,171.13</td><td>273,182.50</td><td>2,178.70</td><td>3,167.33</td><td>98.85</td><td>98.85</td></tr><tr><td>2024/2025</td><td>272,631.76</td><td>291,347.43</td><td>27061.69</td><td>8,346.02</td><td>97.22</td><td>97.22</td></tr></tbody></table>	BID TERM 2	Liability (£)	Receipts (£)	Credits (£)	Balance O/S	% Collected		2023/2024	274,171.13	273,182.50	2,178.70	3,167.33	98.85	98.85	2024/2025	272,631.76	291,347.43	27061.69	8,346.02	97.22	97.22	
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7.	<div>BID Office Report</div> <div>Highways</div> <div>AN has chased SC for an update on whether this will be included in the 2025-26 financial year – currently waiting for a response.</div> <div>Currently looking at issues around the loading bay near to Weatherspoon’s. Frequently used by shoppers just ‘parking’ leading to issues for businesses need to access the loading bay. AN has requested SC parking officer comes out for a site visit – AN to chase with SC again</div> <div>HGV Park</div> <div>Chased with Cattle Market &amp; OTC – still ongoing</div> <div>Railway</div> <div>Nothing new to report</div> <div>Industrial Estate Flags</div> <div>Most of the replacement banners are now in place. There are a couple still to install but the work on Salop Road means that these poles are currently inaccessible.</div> <div>Town Centre</div> <div>All bunting and lighting up.</div> <div>Slight issues with moving the defib from the Coach House (gym) to the front of The Wynnstay due to the aesthetics of the building. AN need to pop and see the Manager to see if there is somewhere suitable that will enable it to be accessed 24/7.</div> <div>Events</div> <div>To be discussed in the meeting.</div> <div>Bin Store – Boots Alley</div> <div>Still looking at possibilities and obtaining quotes for bin stores.</div>																						

## **FOG**

Following SC & OTC elections FOG was put on hold for a while. New councillors have now been nominated to represent both councils and the first meeting is Friday 11<sup>th</sup>.

## **Street Rangers**

Funding to be discussed a meeting.

Daily Reports are now being logged directly into the CRM, along with any reports of graffiti, broken windows etc.

## **Marketing**

Continuing to work through our marketing plan and add in some additional content.

This has worked particularly well on the run up to our Events this year.

In addition to our own Social Media, LP will be running Oswestry Balloon Carnivals social media and communication on the run up to the event an on the weekend.

## **Training**

Training is continuing to do well, however we are still having a number of last-minute dropouts.

New course to the calendar – we have confirmed a photography course for August and have just confirmed a Social Media course for October.

## **Shopwatch**

Next meeting will be 08.07.25

Attendance has not been great at previous meetings and will decide about continuing following the next meeting.

## **Pubwatch**

Last meeting was 01.07.25.

Very well attended and lots of good discussions around various issues.

We have also recently ran a Personal Licence course that was well received by the venues.

## **Facebook**

As at 3rd July 2025: OneOswestry (4646); +8 Net Followers (last 28 days)

As at 3rd July 2025: OswestryBID (3220); +3 Net Followers (last 28 days)

## **OneOswestry.co.uk Website**

May-Jun 2025 - Users: 16K; Event Count: 69K; Views: 32K

May-Jun 2025 - 24 Business Inquiries (Bookings, Product/Services) via OneOswestry.co.uk for bookings, information etc.

## **Security Patrols - Industrial Estate**

From May-Jun, there were 0 security reports on the Industrial Estate.

	<p><b>Oswestry Food Festival</b></p> <p>Refreshed logo and graphics, for maps, posters, correx signs and festival bags.</p> <p><b>Beach Promotion</b></p> <p>Poster designs and installation, Press Release</p> <p><b>OneOswestry website</b></p> <p>Maintenance, directory additions and updates.</p> <p><b>Oswestry Balloon Carnival</b></p> <p>Posters and Operational Map designs.</p> <p><b>What's On Listings</b></p> <p>Events listings updated through to Dec 2025. Now shared by Oswestry Live too. Tagging in hosting venues on FB.</p>	
8.	<p><b>Street Rangers funding</b></p> <p>At our last meeting we confirmed that we have been successful in our request for Funding with the PCC and awarded £20,000.00 towards our Street Ranger Scheme for 2025-2026 and 2026-2027.</p> <p>West Mercia Police have now also made contact to ask whether we would continue with the Hotspot Project. We are currently discussing Funding and will provide an update once received.</p>	
9.	<p><b>Events Update</b></p> <p><b>Beach</b></p> <p>As with previous years, this has again received good feedback and as usual it was a very busy weekend on the Festival Square.</p> <p><b>Community Games</b></p> <p>Even is continuing to grow and again, it appears to have been well received.</p> <p>It's a great opportunity for people to learn more about our Fitness businesses in the area, as well as all our amazing Sport Clubs and Teams.</p> <p><b>Food &amp; Drink Festival.</b></p> <p>Feedback indicates it was better than previous years, with great feedback for the Sunday Family Day activities.</p> <p>Seating was well received and if anything, there could be more.</p> <p>The BIDs involvement has definitely been a positive thing.</p>	
10.	<p><b>Gigfest</b></p> <p>AN confirmed that this has continued to be difficult to arrange and therefore given the timings and lack of information, it had been agreed that this wasn't something that could happen this year.</p>	

	It may be something to look at for the following year.	
11.	<p><b>Budget Review</b></p> <p>Following the update in Funding from the PCC and West Mercia Police, LP confirmed that this has improved our Budget Position.</p> <p>LP presented a review of the same and discussions followed.</p> <p>Actions:</p> <ul style="list-style-type: none"> <li>- Review Security patrols at 3 x night – could this be 2?</li> </ul>	
12.	<p><b>Beach</b></p> <p>Discussion took place as to whether to arrange again for 2026 – costs would be £16,923.00.</p> <p><b>Proposal:</b> Oswestry BID to host Beach 2026.</p> <p><b>Vote:</b> Carried.</p>	
13.	<p><b>Training</b></p> <p>LP confirmed that we are still having issues with cancellations. Discussed problems that late cancellations cause.</p> <p>Confirmed we would now require 5 days’ notice, and people will be charged the cost per person of the course if appropriate cancellation is not given.</p>	
14.	<p><b>AOB and next meeting</b></p> <p><b>LL</b> – raised issue over HMO proposed on Salop Road. AN confirmed that we as the BID will raise an Objection.</p> <p><b><u>Next Meeting</u></b></p> <p>Network Evening – 16<sup>th</sup> September 2025, The Wynnstay Hotel.</p> <p>Board Meeting 14<sup>th</sup> October 2025, The Fort</p>	